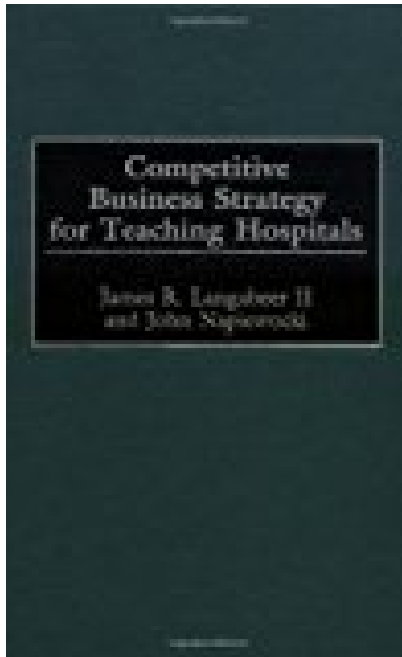


Competitive Business Strategy for Teaching Hospitals



BOOK DETAILS

- Author : James Langabeer
- Pages : 312 Pages
- Publisher : Praeger
- Language : English
- ISBN : 1567203493

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BOOK SYNOPSIS

Heightened competition and changing dynamics have brought turbulence to teaching hospitals, and the main impact has been financial. Langabeer and Napiewocki give healthcare executives the tools and concepts of strategic management they need and ways to strengthen analytic skills, all based on up-to-date empirical research, cast in language they can grasp and relate to, and specially tailored to help teaching hospital administrators cope successfully with today's marketplace challenges. Board members, trustees, and others with decision- and policy-making responsibilities will also find the book essential, as well as their teaching colleagues and students on their way up in the hospital industry.

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